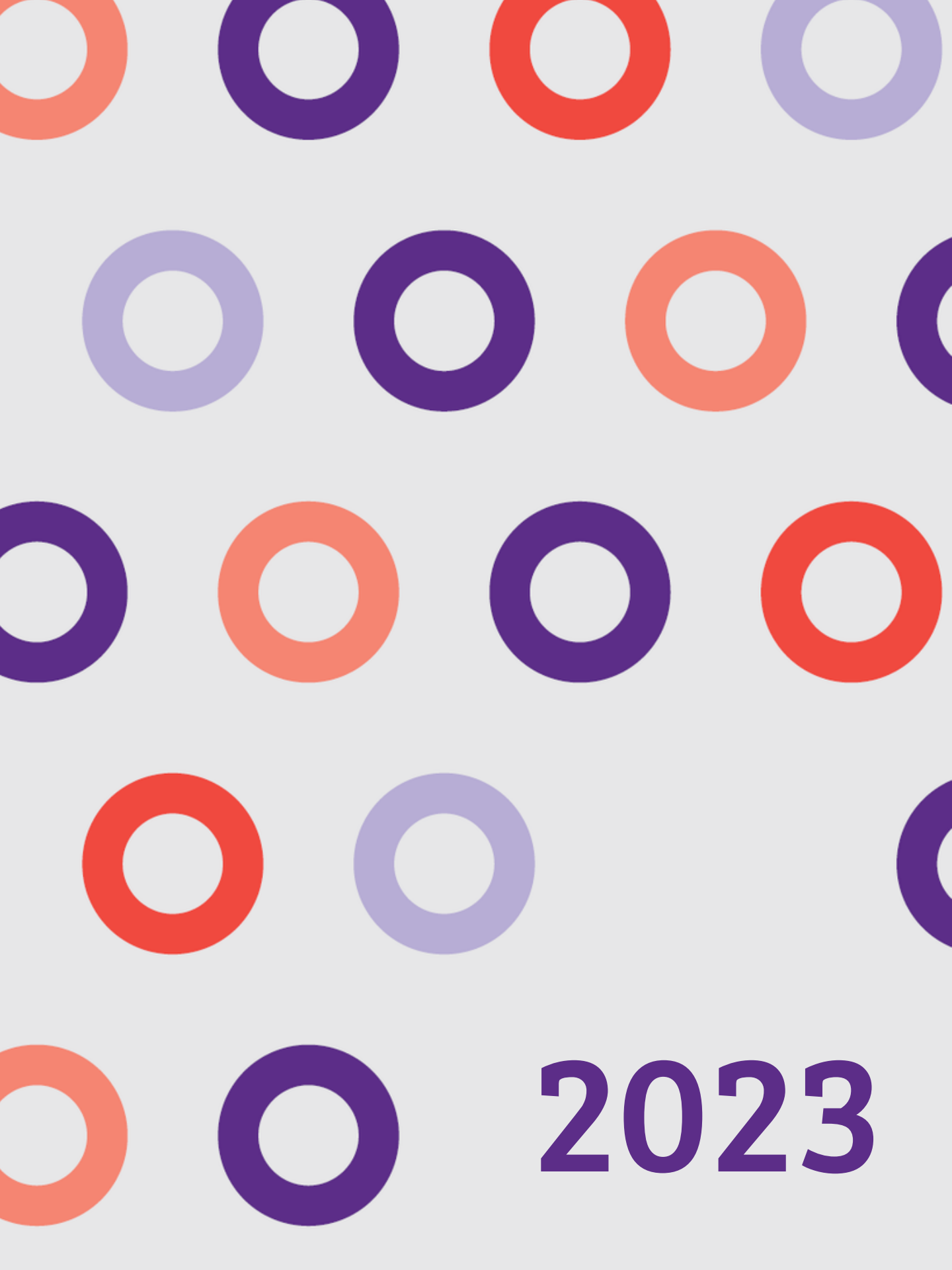




2023

SEPTEMBER – CELEBRATE BIRTHDAYS

01 – Set Fall in-store

04 – Labor Day

07 – NFL Season Begins

10 – National Grandparent's Day

12 – National Chocolate Milkshake Day

14 – National Cream Filled Donut Day

15 – Hispanic Heritage Month Begins

18 – Air Force Birthday

23 – Autumn Equinox

27 – National Chocolate Milk Day

29 – National Coffee Day

29 – PAW Patrol: The Mighty Movie

OCTOBER – CELEBRATE SURPRISE

Breast Cancer Awareness Month

01 – National Pumpkin Spice Day

06 - World Smile Day

10 – National Cake Decorating Day / Set Halloween in-store

14 to 20 - National Baking Week

14 – National Dessert Day

21 – National Sweetest Day

17 – Set Día de los Muertos in-store

18 – National Chocolate Cupcake Day

28 – National Make a Difference Day

28 – National Chocolate Day

31 - Halloween

NOVEMBER – CELEBRATE GRATITUDE

01 – Día de los Muertos

08 – National STEM/STEAM Day

10 - National Vanilla Cupcake Day / Set Thanksgiving in-store

11 - National Sundae Day

13 – World Kindness Day

17 - Trolls Band Together

18 - National Princess Day / Mickey Mouse Birthday

22 - Disney's Wish

23 - Thanksgiving

26 – National Cake Day

28 – National Day of Giving

Elf Movie: 10th Anniversary

DECEMBER – CELEBRATE GIVING

04 – Set Hanukkah in-store / Set Christmas in-store

07 - Hanukkah Begins

12 – Gingerbread House Day

15 – National Cupcake Day

17 – Set New Year's in-store

20 - Aquaman and the Lost Kingdom

21 – Winter Solstice

22 - Star Trek 4

22 – National Cookie Exchange

25 – Christmas Day

26 - Kwanzaa

31 – New Year's Eve